



### International Action Platform on Food Systems





Foundation

#### **UN GLOBAL COMPACT & FOOD SYSTEMS:**

The need for a private sector representation at UN level

23.06.2022







#### **Secretariat Representatives**



Vincent Doumeizel United Nations Global Compact



Camila Valverde UN Global Compact Brazil



Bibian Ximena Garcia UN Global Compact Colombia



Aleksandr Narutto UN Global Compact Norway



Knut Moestue UN Global Compact Norway



Lene Westergaard UN Global Compact Denmark



#### Florian Burel UN Global Compact France



Joachim Christensen UN Global Compact Denmark

#### **UN Food System Summit calls for Food Private Sector representation at UN level**

In 2021, UN Secretary-General A. Guterres convened a Food Systems Summit as part of the Decade of Action to achieve the Sustainable Development Goals (SDGs) by 2030.

Call for a summit outlines the urgency to work on global and integrated solutions to change our Food System with actions from all UN Agencies beside the usual UN Food Agencies.

Currently non-active in food, Global Compact owns one of the largest number of private food brands.

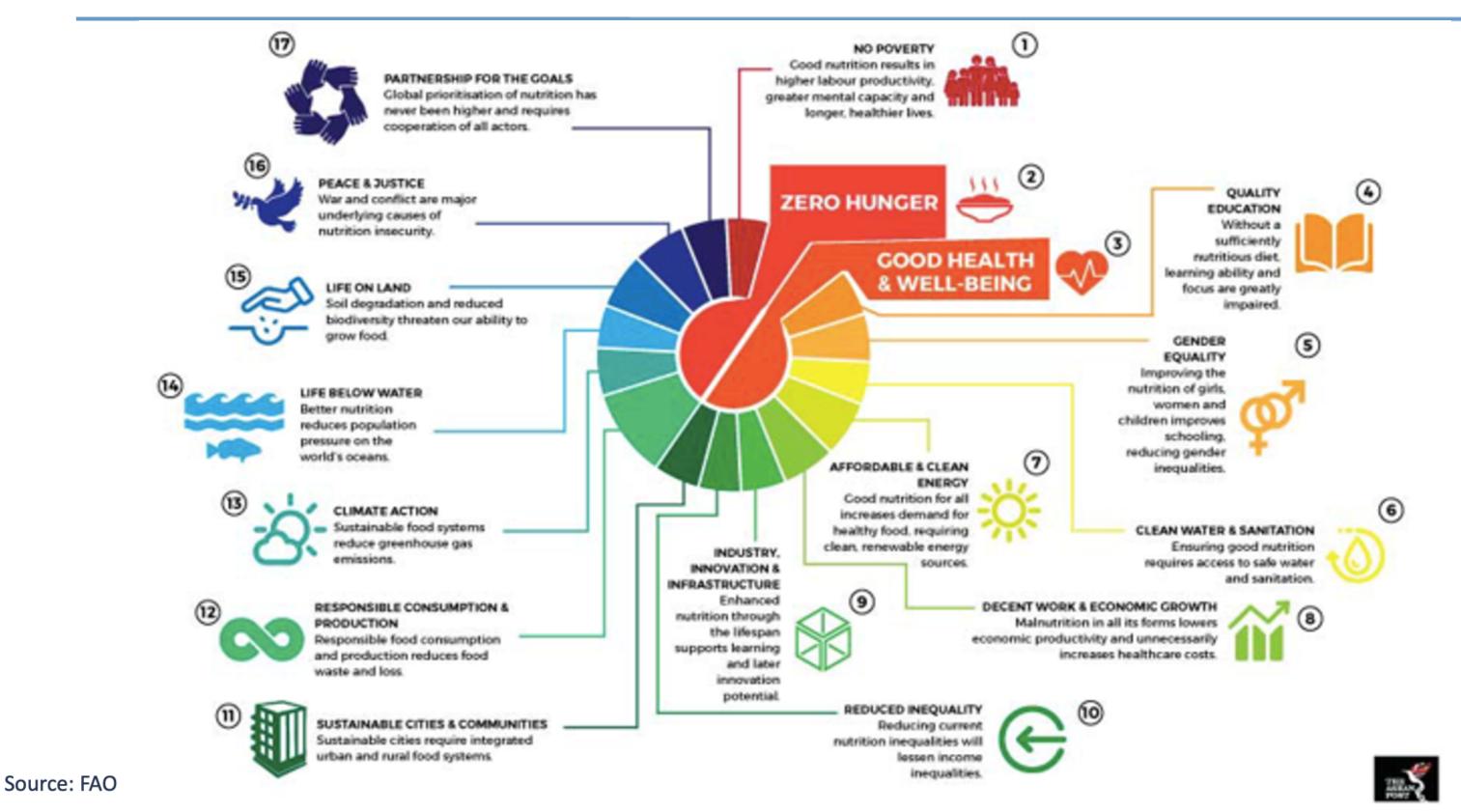
UNGC so far is only part of the Blue Food Coalition based on seaweed / seafood credentials. Global Compact has run a successful Food and Agriculture programme for years, until 2017.

PSM, CGF and WBCSD are important organisations in this space unrelated to the UN => Need to amplify and voice their action at UN level





#### Food Security, Traceability and Nutrition & Sustainable Development goals



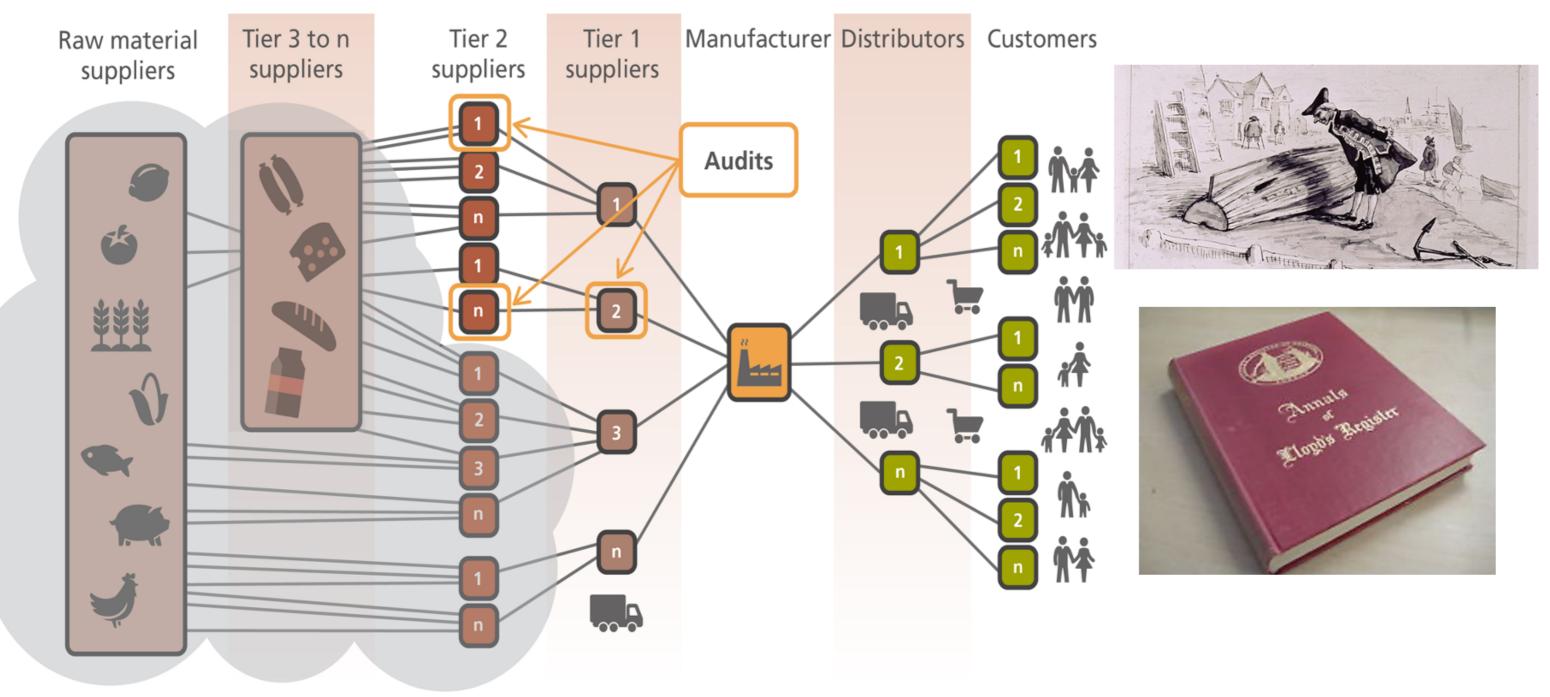
#### Unbalanced food demand accross the world



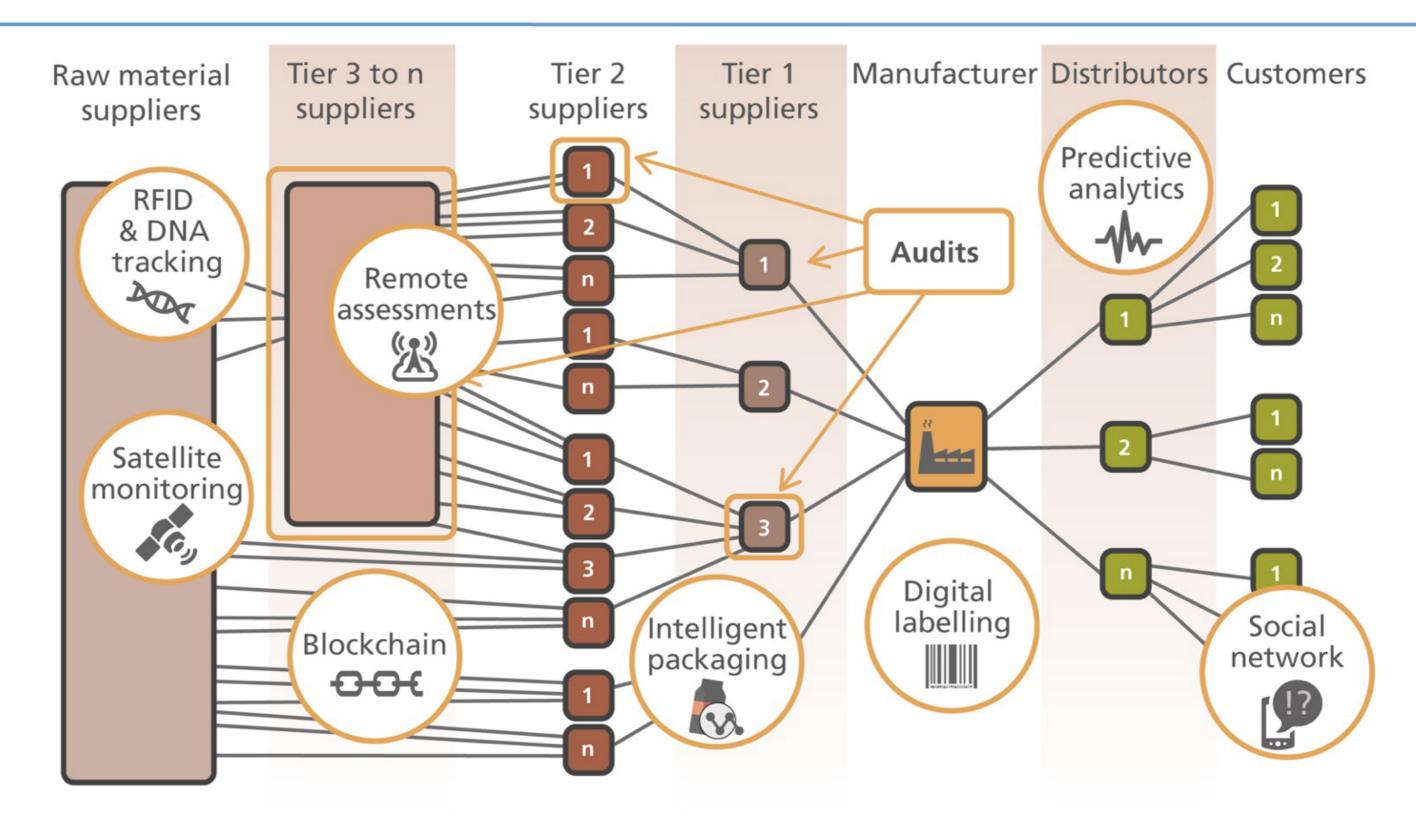
#### More people live inside this circle than outside of it

#### What worked in the past isn't working today

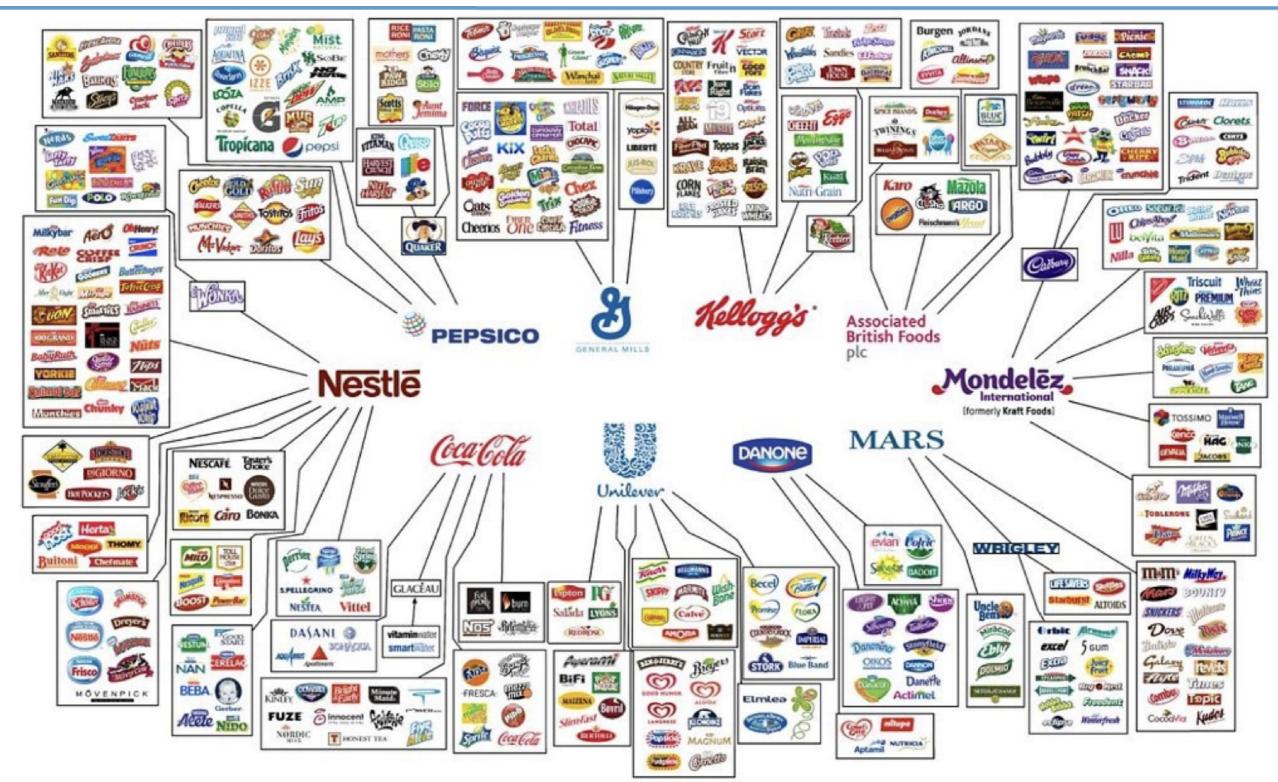
#### Standalone, point-in-time audits provide limited assurance and no end-to-end visibility.



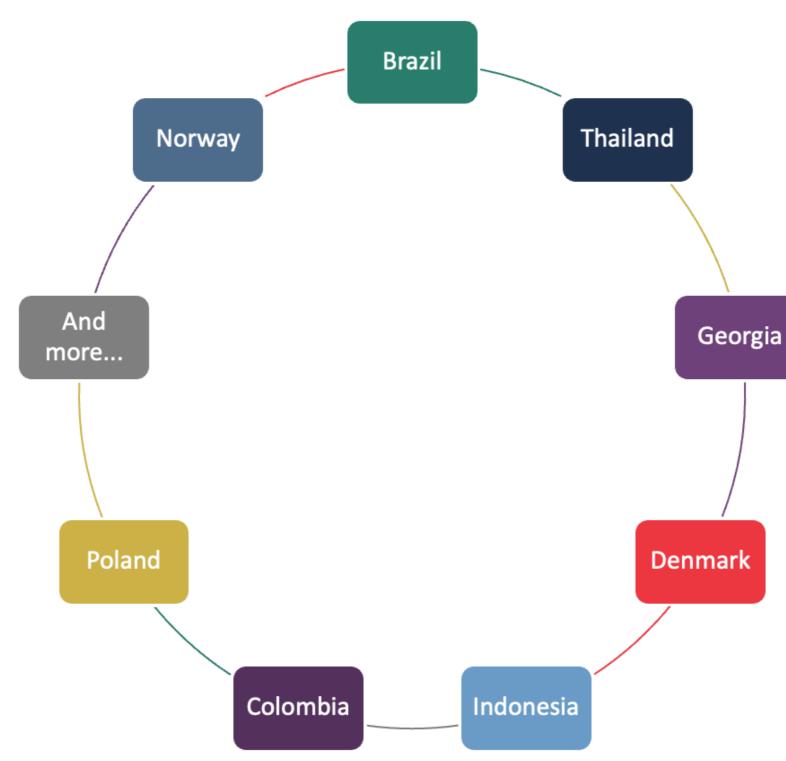
#### Food industry 4.0: global ecosystem for Transparency, Food Safety & Sustainability

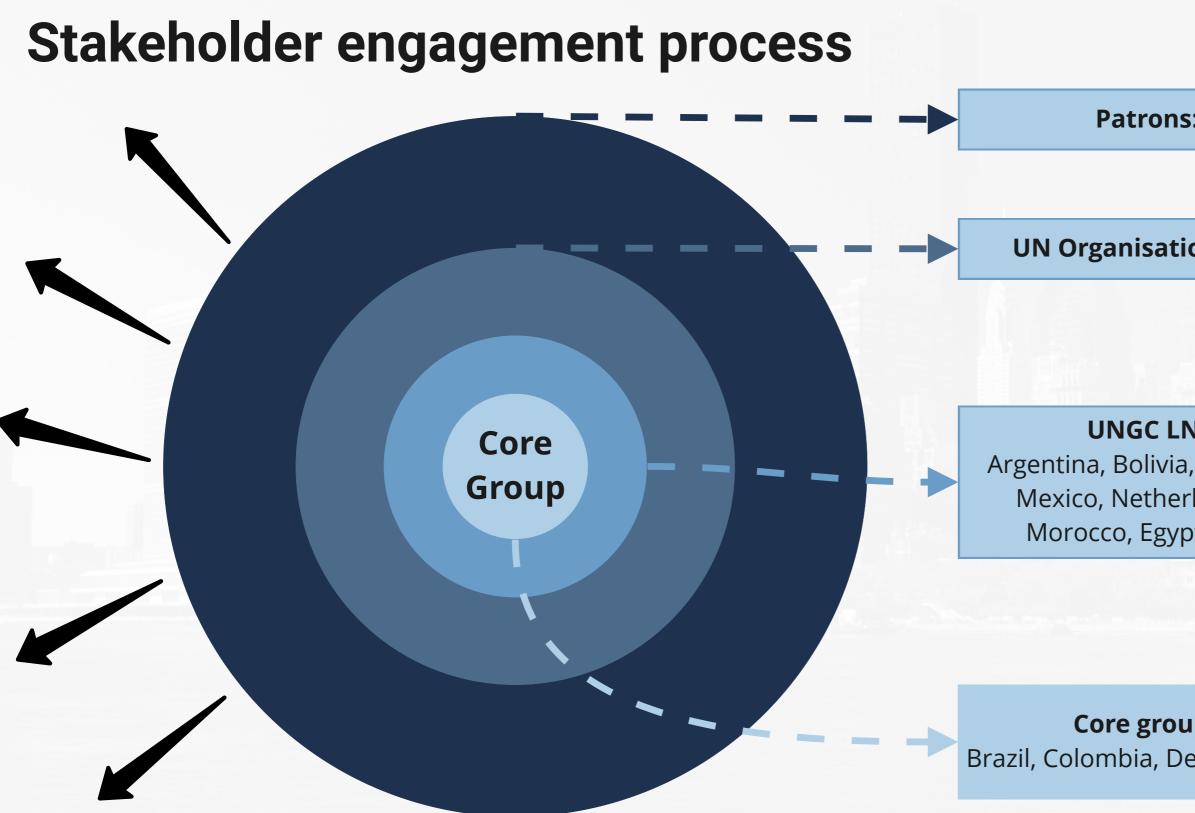


# Food Industry: A few strong leaders, but a very fragmented supply chain & a lack of global representation



### Scoping the LNs that have been actively involved in food work





Patrons: LRF, Nestlé, Nortura...

#### **UN Organisations:** FAO, ILO, WFP and others

#### **UNGC LNs Group 16 Networks:**

Argentina, Bolivia, Finland, Georgia, Ghana, Korea, Mexico, Netherlands, Paraguay, Portugal, UK, Morocco, Egypt, Switzerland, Kenya, Poland

#### **Core group's LN representatives:** Brazil, Colombia, Denmark, USA, Norway, France, Italy

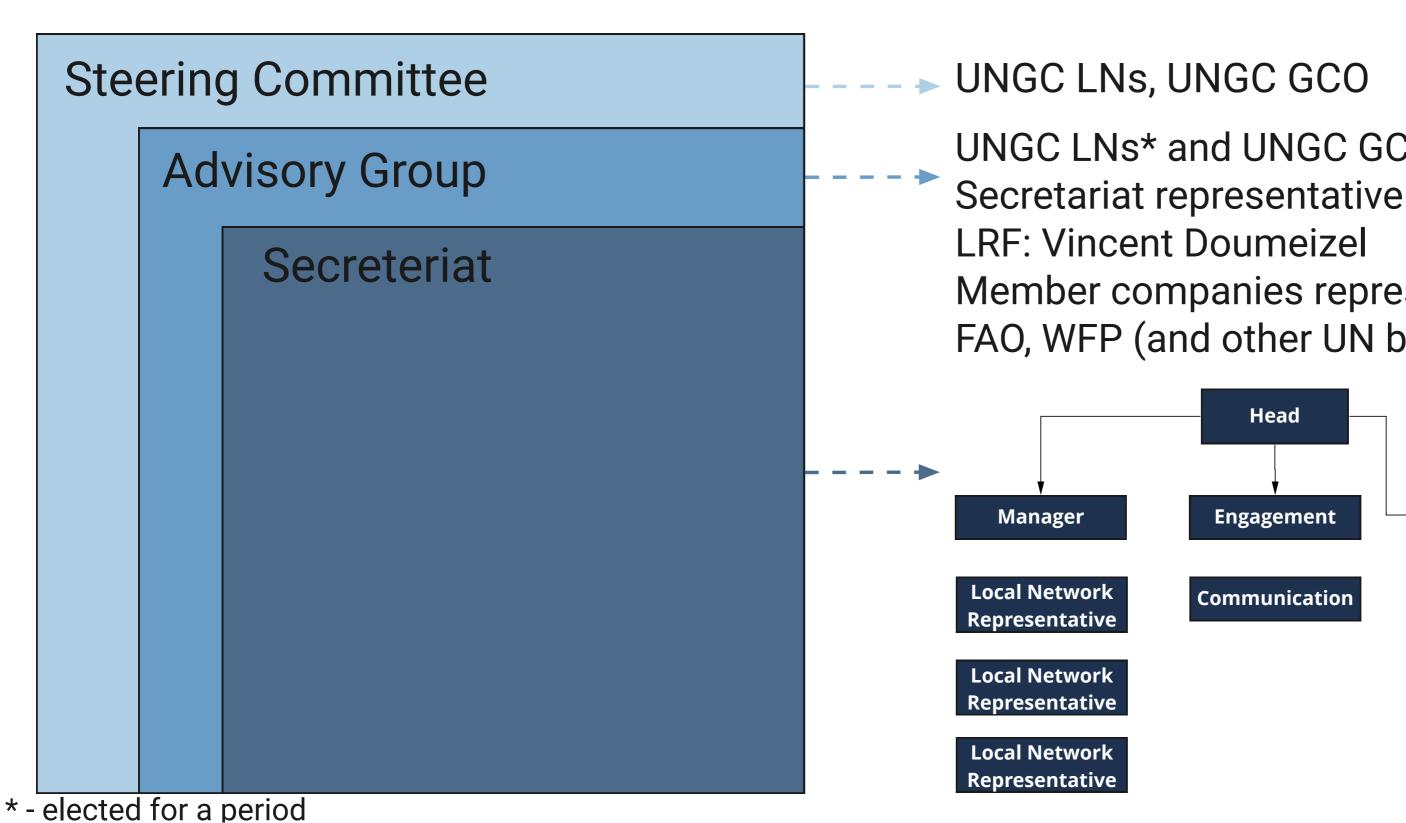




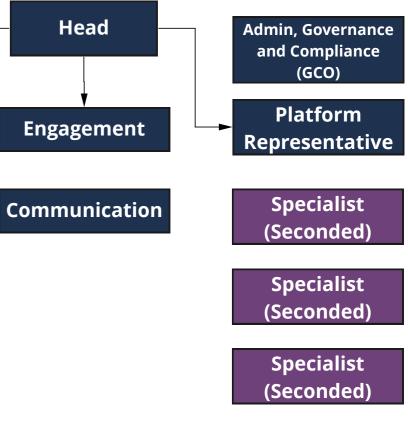
#### Structuring the platform



### **Governance** structure



# UNGC LNs\* and UNGC GCO Member companies representative\* FAO, WFP (and other UN bodies)



### **Governance: Secretariat**



### Local Network Representative



#### Project 3

Local Network Representative



# Specialist (Seconded)

### Specialist (Seconded)

### Specialist (Seconded)





### **Topics and Deliverables**



### **Food Systems Summit**



### **Food and Agriculture Business Principles**



#### **AIM FOR FOOD SECURITY, HEALTH AND NUTRITION**

Businesses should support food and agriculture systems that optimize production and minimize wastage, to provide nutrition and promote health for every person on the planet.



#### **BE ENVIRONMENTALLY RESPONSIBLE**

Businesses should support sustainable intensification of food systems to meet global needs by managing agriculture, livestock, fisheries and forestry responsibly. They should protect and enhance the environment and use natural resources efficiently and optimally.



#### **ENSURE ECONOMIC VIABILITY AND SHARE VALUE**

Businesses should create, deliver and share value across the entire food and agriculture chain from farmers to consumers.

### **Food and Agriculture Business Principles**



## RESPECT HUMAN RIGHTS, CREATE DECENT WORK AND HELP COMMUNITIES TO THRIVE

Businesses should respect the rights of farmers, workers and consumers. They should improve livelihoods, promote and provide equal opportunities, so communities are attractive to live, work and invest in.



#### **ENCOURAGE GOOD GOVERNANCE AND ACCOUNTABILITY**

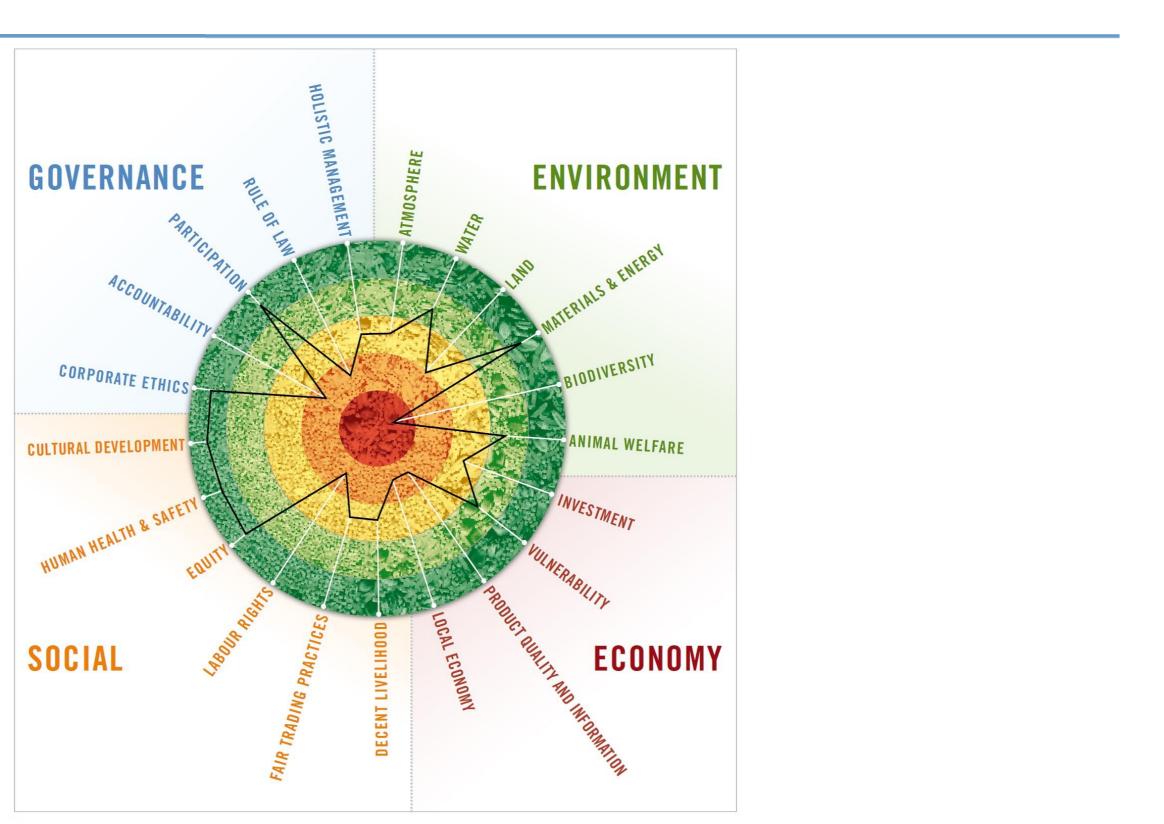
Businesses should behave legally and responsibly by respecting land and natural resource rights, avoiding corruption, being transparent about activities and recognizing their impacts.



#### **PROMOTE ACCESS AND TRANSFER OF KNOWLEDGE, SKILLS AND TECHNOLOGY**

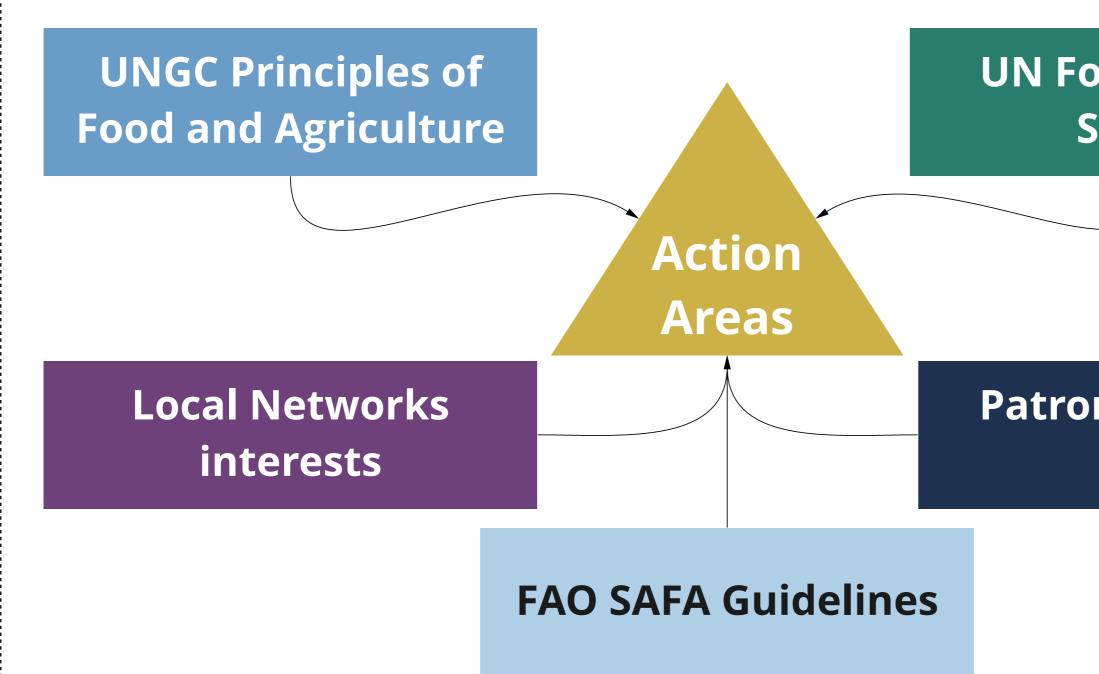
Businesses should promote access to information, knowledge and skills for more sustainable food and agricultural systems. They should invest in developing capacities of smallholders and small- and medium-sized enterprises (SMEs), as well as more effective practices and new technologies.

### **FAO SAFA Guidelines**



### **Identification of Tipping Points**

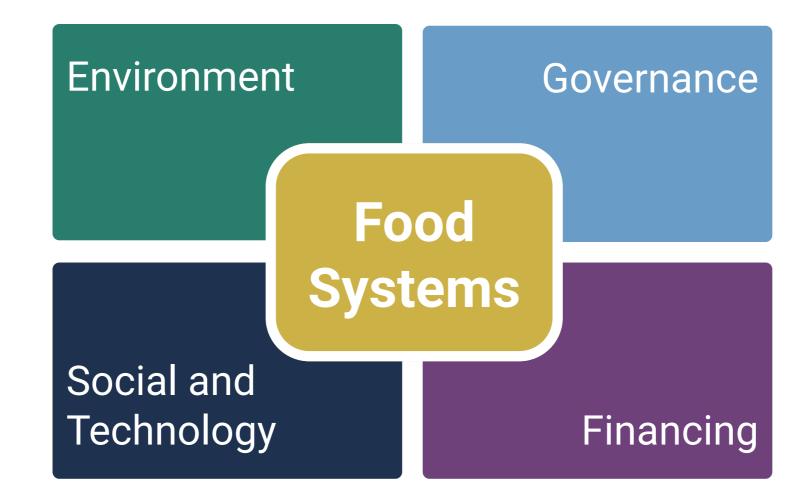
#### Scoping phase



#### UN Food Systems Summit

#### Patron companies inputs

### **Directions of Action areas for a platform of Platforms**



### **Action Areas: Food Systems**

### Step 1:

### **Principles-based approach**

### **Step 2: Deliverables**



Sustainability goals as a Business Opportunity

Responsibility: Human rights, working life, anti-corruption and environment / climate



### **Action Areas: Environment**

### Environment

Tackle Monocropping

**Biodiversity** 



Security and **Crops Diversity** 

Packaging and Plastics

**Traditional and Ancestry Seeds** 

Circular solutions

Waste



Soil Health

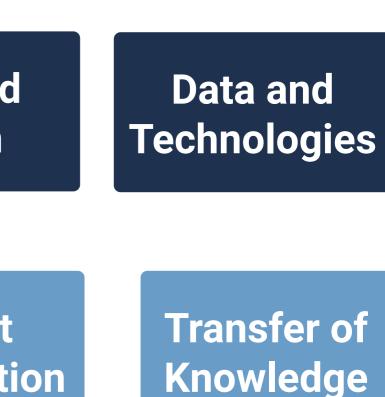
#### Regenerative Agriculture

#### **GHG Emissions** Control

### **Action Areas: Social and Technology, Governance and Financing**

### **Social and Technology**

	Conscious Consumption		Labour Rights		Traceability		Health and Nutrition		
	Governance								
	Resilient Systems		_abour Rights				Just Transiti		
Financing									
	New Financing Mechanisms		Africa's Strategy: How to Build Competence			FLAG SBT Setting			



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#### **SBTIs for** Nature





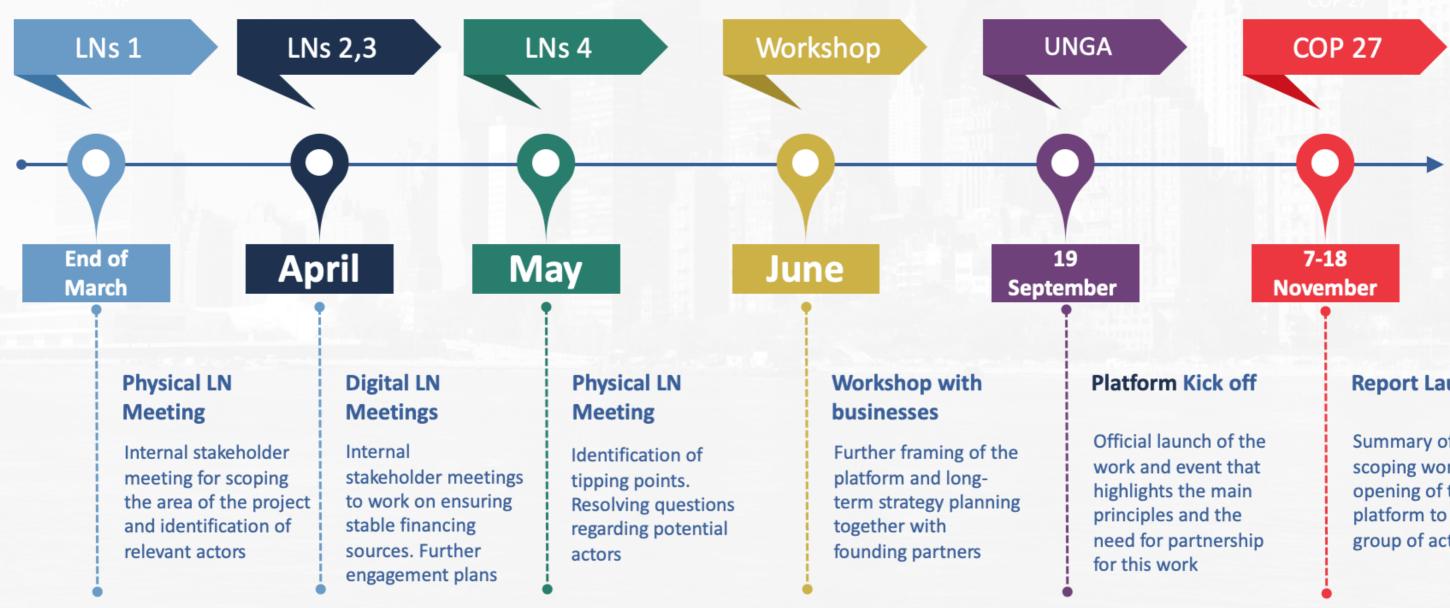
## UN GLOBAL COMPACT & FOOD SYSTEMS:

### **The Road Ahead**



#### **Action Plan**

As part of the scoping project, we are expected to organize up to 4 LNs meetings, Workshop with the businesses, launch the coalition and launch the report summarizing the findings of the scoping project



#### **Report Launch**

Summary of the scoping work and opening of the platform to a larger group of actors



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